



# *The Parish of St Matthew and St Luke, Chadderton*

*“Living out our call to share the Gospel in faith, hope and love”*

## **COOKIES POLICY**

### **The Parochial Church Council of the Parish of St Matthew and St Luke, Chadderton**

This Cookies Policy is provided by the Parochial Church Council of the Parish of St Matthew and St Luke, Chadderton (“the PCC”, “we”) to explain how we use cookies on <https://www.stmatthew-stlukechadderton.org.uk/> (“the website”, “our website”) to enhance the browsing experience and inform the PCC on how visitors use our website. The PCC, which is governed by the Parochial Church Council Powers Measure (1956) as amended, and Church Representative Rules that came into force on second of January 1957, is the elected executive governing body of St Matthew’s Church (“the Church”) which is situated in the Archdeaconry of Rochdale within the Diocese of Manchester (“the Diocese”).

### **Data Controller**

The data controller is: PCC of St Matthew and St Luke, Chadderton  
St Matthew’s Church  
Chadderton Hall Road  
Chadderton  
Oldham  
OL1 2RE

The Church’s email is [ChaddertonChurch@gmail.com](mailto:ChaddertonChurch@gmail.com); the Church’s telephone number is 0161 652 4006.

Our registered domain is [stmatthew-stlukechadderton.org.uk](https://www.stmatthew-stlukechadderton.org.uk).

### **Version Control**

<b>Version</b>	<b>Changes</b>	<b>Issue Date</b>
1.0	Initial draft of policy to be reviewed by the PCC.	04/10/2023
1.1	Minor editorial changes.	04/10/2023

**This document is version 1.1 of the policy which was approved for publication at the PCC meeting held on 4<sup>th</sup> October 2023.**

The Parish of St. Matthew and St. Luke, Chadderton  
Chadderton Hall Road, Chadderton, Oldham OL1 2RT  
Registered Charity Number: 1143492

Churchwardens: Mrs H Crabtree, Mrs M Hughes Tel: 01706 846783 E-mail: [ChaddertonChurch@gmail.com](mailto:ChaddertonChurch@gmail.com)  
Mrs G Barker, Secretary Tel: 0161 624 4560

Mrs M Hughes, Treasurer Tel: 01706 846783 Mr N Barker, Gift Aid Secretary Tel: 0161 624 4560

## **Section 1 – Cookies and tracking technology**

The website may use cookies or browser tracking technologies to provide a better overall user experience. This information allows us to continue modifying the site to meet end user browser types, operating systems, and frequency of visits. Aggregate cookie and tracking information may be shared with third parties.

## **Section 2 – What are cookies and how long do they stay on my device?**

A 'cookie' is a text file that's stored on your computer, tablet, or phone when you visit a website. Session cookies are ones that are deleted when you close down your browser whereas persistent cookies remain on your device until they are either expired or deleted. Persistent cookies enable us to remember things about when you return to our website. To find out more about cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org). Note that other sources of information are available.

## **Section 3 – How our website uses cookies**

Our website uses GA4 provided by Google Analytics which is a tool that allows the PCC to view the utilisation of our website so that we can continue to offer you positive experiences. GA4 collects website usage data which includes:

1. the number of website users;
2. session statistics, for example average time a user spends on a page;
3. browser and device information;
4. page views;
5. scrolling behaviour;
6. outbound clicks away from our domain;
7. site search;
8. video engagement;
9. file downloads;
10. form interactions.

GA4 also collects predefined user dimensions which may include:

1. age;
2. approximate geolocation;
3. gender.

The full list of data types that GA4 may collect can be found by visiting the following websites:

- <https://support.google.com/analytics/answer/11593727?hl=en>
- [https://support.google.com/firebase/answer/9234069?sjid=5425775395072405161-EU&visit\\_id=638278999193811888-3032695216&rd=1](https://support.google.com/firebase/answer/9234069?sjid=5425775395072405161-EU&visit_id=638278999193811888-3032695216&rd=1)
- [https://support.google.com/firebase/answer/9268042?sjid=5425775395072405161-EU&visit\\_id=638278999193811888-3032695216&rd=1](https://support.google.com/firebase/answer/9268042?sjid=5425775395072405161-EU&visit_id=638278999193811888-3032695216&rd=1)
- <https://support.google.com/analytics/answer/9216061?sjid=5425775395072405161-EU>

More information regarding how Google protects your data can be found by visiting <https://support.google.com/analytics/answer/6004245#zippy=%2Cdata-privacy-and-security>.

The PCC, with your explicit permission, will only use data collected by cookies for the sole purpose of the optimisation of our website to provide users with an enriched experience and to understand how visitors interact with it.

## **The Parish of St Matthew and St Luke, Chadderton**

On occasion, we may include links to third party websites on our website. Where we provide a link, it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy and cookies policies before sending them any personal data. The PCC accepts no responsibility for the policies or actions of any third parties that you navigate to from our website.

### **Section 4 – Your rights**

You have the right to opt-out of the use of cookies on our website at any time by either declining to use cookies when prompted or by clearing the cookies data stored on your device.